

# 2021-22 Enrollment Report

A decorative graphic consisting of several parallel white lines of varying thicknesses, slanted diagonally from the bottom-left towards the top-right, positioned in the lower right quadrant of the page.

# ENROLLMENT MANAGEMENT

- ▶ We maintain optimal enrollment levels to avoid budget cuts, keep classroom sizes small and fund innovative programs that benefit resident students.
- ▶ The District is under the 11,100 student cap for in-person learning that the School Board approved. The current goal is to maintain enrollment levels under 11,100 for in-person learning. The schools are not at capacity, and the District does not plan to fill to capacity.
- ▶ Open-enrollment helps the District meet target enrollment levels. Without it, there would not be enough resident students to meet those levels.
- ▶ Having a robust, thriving school district benefits the entire Minnetonka community, as it increases property values to live in a community that offers one of the top school districts in the state.
- ▶ Grade levels for in-person learning are between 756 - 893 this year, but resident in-person Kindergarten alone (without the added open-enrolled students) is only 551.

# BY THE NUMBERS

- ▶ Total enrollment in Minnetonka: 10,912 in-person students and 323 Tonka Online (full e-learning) students
- ▶ Open enrollment:  
3,847 in-person students + 229 e-learning students
- ▶ Open enrollment % of in-person enrollment: 36%

## BY EDUCATIONAL LEVEL

- ▶ High School 33%
  - ▶ Middle Schools 36%
  - ▶ Elementary Schools 37%
- ▶ Many young families hope to move into our District. Realtors continue to tell us homes sell quickly and that many buyers are families who already have open-enrolled children in the District and now want to live here.

# NUMBER OF DISTRICTS WHERE OUR OPEN ENROLLMENT STUDENTS RESIDE

49

DISTRICTS for  
in-person learning

+ 18

ADDITIONAL DISTRICTS for  
Tonka Online K-12 full e-learning

# IN WHICH DISTRICTS DO MINNETONKA'S IN-PERSON OPEN-ENROLLMENT STUDENTS RESIDE?

Hopkins (*ranked #17 by Niche.com)	985 (-26)
Eastern Carver County (*ranked #20 by Niche.com)	889 (+31)
Eden Prairie (*ranked #4 by Niche.com)	555 (-30)
Westonka (*ranked #9 by Niche.com)	278 (+5)
Wayzata (*ranked #2 by Niche.com)	215 (+11)
Waconia (*ranked #21 by Niche.com)	154 (-4)
Minneapolis	134 (+19)
Osseo-Maple Grove	115 (-1)
Robbinsdale	115 (0)
St. Louis Park	103 (+4)

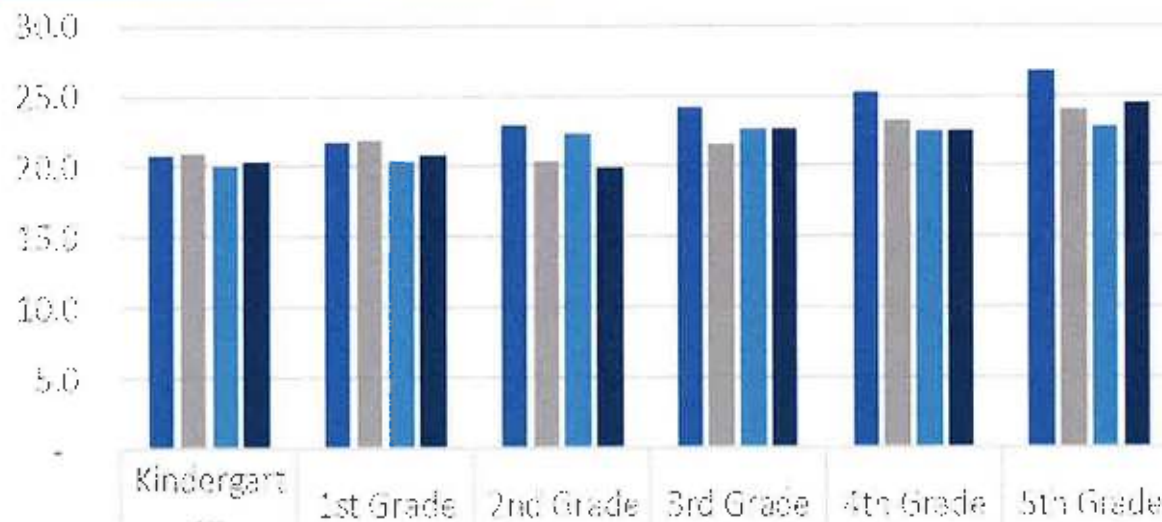
(+/- from prior year)

\*Niche.com "best schools" rankings include 351 MN school districts

# IN WHICH DISTRICTS DO MINNETONKA'S E-LEARNING OPEN-ENROLLMENT STUDENTS RESIDE?

Wayzata	62
Hopkins	24
Eastern Carver	19
Mounds View	14
Minneapolis	9
Osseo-Maple Grove	9
Eden Prairie	8
Waconia	5
Robbinsdale	5
Westonka	2

# Minnetonka Schools Maintains Low Class Sizes



	Kindergarten	1st Grade	2nd Grade	3rd Grade	4th Grade	5th Grade
■ Metro - SY '20	20.9	21.7	23.0	24.2	25.3	26.7
■ SY '20	21.0	21.9	20.3	21.6	23.3	24.0
■ SY '21	20.1	20.3	22.3	22.7	22.5	22.8
■ SY '22	20.4	20.9	19.9	22.7	22.5	24.5

■ Metro - SY '20 ■ SY '20 ■ SY '21 ■ SY '22



# OPEN ENROLLMENT REVENUE



- ▶ \$29.2 million this year from in-person open-enrolled students (and an additional \$1.68 million from e-learning open-enrolled students)
- ▶ More than \$250 million cumulative from in-person open enrolled students since 2007

**Attract Students**  
Open enrollment brings new students into the District. Many of these families eventually move into the District and become residents.

**Grow Financial Resources**  
New students bring additional revenue from local, state and national funding sources.

*Minnetonka Schools'*  
**Cycle of Excellence**

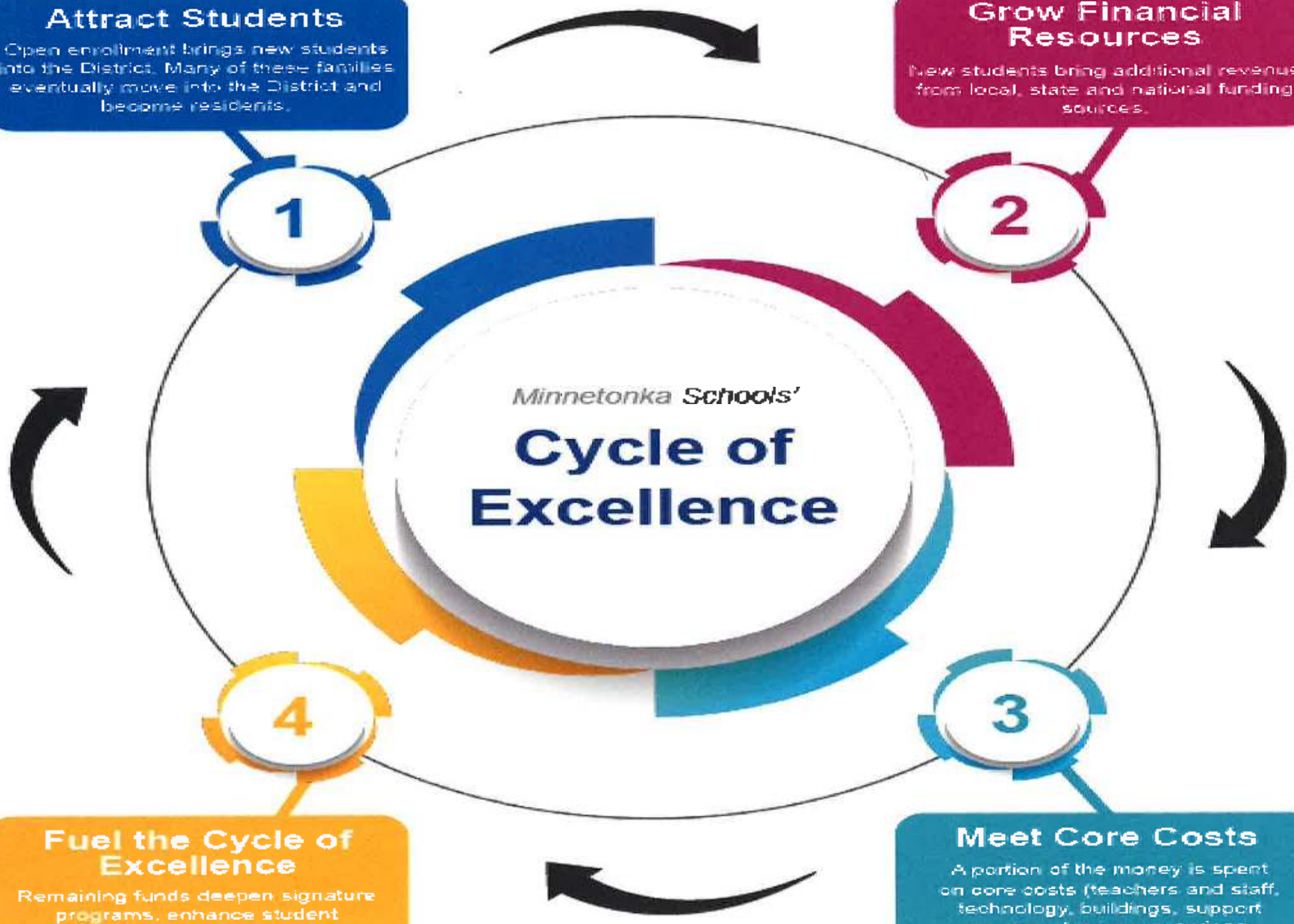
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**Meet Core Costs**  
A portion of the money is spent on core costs (teachers and staff, technology, buildings, support services, business services, transportation and others.)

4

**Fuel the Cycle of Excellence**  
Remaining funds deepen signature programs, enhance student experiences, develop innovative teaching and learning, and retain teachers and staff.




# ECONOMY OF SCALE

- ▶ Minnetonka receives \$6,957 in general state aid and operating capital aid for each K-6 resident and non-resident student and \$8,348 for each 7-12 resident and non-resident student.
- ▶ Basic costs of operation are already in place for resident students, so each additional non-resident student costs the District much less than resident students.
- ▶ That means, the District retains a significant amount of the revenue generated from each non-resident student, which is then used to enhance staffing and programs for all students.

# DOING THE MATH ON OPEN ENROLLMENT

- ▶ Class of 2034 = 857 in-person students (551 resident K and 306 open-enrolled)
- ▶ If we had only resident Kindergarteners, the reduction just in basic aid and operating capital revenue = \$2.13 million per year
- ▶ Over the time that class would be in school (13 years K-12), we'd see nearly \$27.7 million in lost basic aid and operating capital revenue for that Kindergarten class alone.

# TOP REASONS FAMILIES SEEK ENROLLMENT IN MINNETONKA

- ▶ **Academic Excellence**
  - ▶ **Language Immersion**
  - ▶ **Innovative curriculum**
  - ▶ **Personal Attention**
  - ▶ **High Potential, AP/IB**
- 

# SETTING LIMITS

Minnetonka is in a unique position to set enrollment target numbers and close classrooms or programs as they fill. Enrollment management is a precision activity.



# SATISFACTION OF ALL PARENTS (OPEN-ENROLLED AND RESIDENT COMBINED)

Annual Parent Survey indicated high satisfaction among all families at 94%, who felt the quality of education in the District was excellent (65)% or good (29%)

Among open-enrolled families, 96% felt the quality was excellent (69%) or good (27%)



**QUESTIONS?**

